

Cognitive Mobility

3RD COGNITIVE MOBILITY INTERNATIONAL CONFERENCE

October 7-8, 2024 | Budapest, Hungary

Call for Exhibition & Sponsorship

Scope

Cognitive Mobility (CogMob) investigates the entangled combination of the research areas such as mobility, transportation, vehicle engineering, social sciences, artificial intelligence, cognitive infocommunications.

The key aim of CogMob is to provide a holistic view of how mobility in a broader aspect can be understood, described (modeled), and optimized as the blended combination of artificial and natural/human cognitive systems. It considers the whole combination as one unseparable CogMob system and investigates what kind of new cognitive capabilities of this CogMob system are emerging.

One of the CogMob focus areas, based on its nature, is the engineering applications in the mobility domain.

Our aim is to give opportunity at the conference to all companies that operate in the cognitive mobility domain. We would like this conference to really provide a broad introduction, with the participation of as many professional actors as possible, who would choose the most suitable form to introduce themselves.

At the conference, we provide the opportunity for companies to choose from several types of presentation options: online and/or traditional brochure-based presentation, on-site participation with an exhibition stand, a professional presentation or even a poster.

Appearance options could be for example:

- event support at the conference (coffee breaks, dinner, etc.)
- organization of customer meetings (by separate agreement)
- presenting a demo
- offering a roundtable
- exhibition area
- brochure flyer distribution
- promo tool distribution
- roll-up placement

Participation packages are prepared to ease the choice. If it does not match your wish, contact the organizers to find the most suitable solution for your company.

If you are interested, please get in touch with us at the conference@cogmob.hu e-mail address.

Prof. Máté Zöldy Dsc.

General Chair of CogMob2024 Conference



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Exhibition & Sponsorship Application Form

COMPANY IDENTIFICATION

Please provide company name as you wish it to appear in the invoice/receipt. Complete this form and submit as possible but no later than September 6th, 2024 to the CogMob2024 Organizers: conference@cogmob.hu.

Company Name

Address

Company tax number

City

State

Postal Code

Country

Phone

Fax

Contact Name

E-mail

PACKAGES

Platinum Sponsor Package

For Co-organizer & Host of the conference - Robert Bosch Kft.

- exclusive sponsor of the Banquet
- roll-up appearance provided at the banquet location (roll-up is provided by a sponsor)
- company's logo/name placed on the lanyard (branded lanyard provided by the sponsor)
- roll-up appearance provided in the lecture hall
- company logo displayed on the website, in the program booklet and projected in the conference room during the breaks
- organizing a 20 minute plenary lecture
- free participation for 5 persons at the conference (without accommodation)

Gold Sponsor Package

NET EUR 3.999 (+ VAT)



Notepad and pen

- company logo displayed on the website, in the program booklet and projected in the conference room during the breaks
- one-page advertising provided in the program booklet
- 6 m² exhibition area (1 table, 2 chairs, electricity)
- one flyer or gift placed in the conference package
- free participation for 2 persons at the conference (without accommodation)

Gold Sponsor Package

NET EUR 1.999 (+ VAT)



- company logo displayed on the website, in the program booklet and projected in the conference room during the breaks
- one-page advertising provided in the program booklet
- 6 m² exhibition area (1 table, 2 chairs, electricity)
- one flyer or gift placed in the conference package
- free participation for 2 persons at the conference (without accommodation)



Silver Sponsor Package

NET EUR 999 (+ VAT)



- company logo displayed on the website, in the program booklet and projected in the conference room during the breaks
- 6 m2 exhibition area (1 table, 2 chairs, electricity)
- one flyer or gift placed in the conference package
- free participation for 1 person at the conference (without accommodation)

Bronze Sponsor Package

NET EUR 699 (+ VAT)



- company logo displayed on the website, in the program booklet and projected in the conference room during the breaks
- one flyer or gift placed in the conference package
- free participation for 1 person at the conference (without accommodation)

Additional Registration for Exhibitors

GROSS 350 EUR/per.



Exhibitor registration fee includes:

- access to all official conference sessions
- participant kit
- name card
- programme booklet
- admission to the banquet
- coffee breaks, lunch



Method of Payment

Payments shall be made in EUR to the CogMob2024 Conference Organizers by bank transfer. All bank fees should be paid by the sender.

Account Holder: Cogsust Nonprofit Ltd.
IBAN: HU25120122040179976200300004
Name of Bank: Raiffeisen Bank Zrt
Address of Bank: 1133 Budapest, Váci út 116-118
SWIFT Code: UBRTHUHBXXX

Cancellation Policy

Cancellation needs to be sent in writing form to the Organizers by e-mail conference@cogmob.hu. Refundable amount depends on the date of cancellation:

- 90% of total costs if the ordered items are cancelled before September 6th, 2024
- 0% of total costs thereafter

Important Information

Conference venue:

All exhibitors will be placed at the Conference Venue – Bosch Budapest Innovation Campus (H-1103 Budapest, Robert Bosch str. 14)

Exhibition equipment:

Organizers provide exhibition table, 2 chairs, 230 V electricity but no other decoration or equipment. Exhibitors are responsible for any decoration, tablecloths, cords, extensions, roll-ups, etc.

Inserted materials to the Conference package for the CogMob2024 participants:

All leaflets, printouts or promotional materials/gifts should be sent to the Organizers (H-1111 Budapest, Stoczek József str. 6, J building) until September 20th, 2024.

Billing:

Invoices/receipts will be issued with VAT according to the hungarian TAX laws (27%). For international companies reversed charged VAT applies – only in case of providing VAT number. Invoices/receipts have 30 days payment deadlines from billing.

All other recent information and registration is available on the CogMob2024 website: <https://cogmob.hu/>, by signing this contract, accept conditions for exhibition/sponsorship and participation at the Conference.

Signature..... Date.....

