



4TH INTERNATIONAL CONFERENCE ON COGNITIVE MOBILITY

BUDAPEST, HUNGARY | OCTOBER 2-3, 2025

CALL FOR EXHIBITION & SPONSORSHIP

Cognitive  Mobility

SCOPE

Cognitive Mobility (CogMob) explores the interconnected fields of mobility, transportation, vehicle engineering, social sciences, artificial intelligence and cognitive infocommunications.

The primary objective of CogMob is to offer a comprehensive understanding of mobility in a broader context, focusing on how it can be modeled and optimized as a fusion of artificial and human cognitive systems. This approach treats the entire system as an inseparable CogMob entity and examines the new cognitive capabilities that emerge from this integration.

One of the main areas of focus for CogMob is engineering applications within the mobility sector.

We aim to create a platform at the conference for all companies involved in the cognitive mobility field. Our goal is to facilitate a wide-ranging introduction, encouraging participation from a diverse array of professionals who can select the presentation format that best suits their needs.

At the conference, we offer companies a variety of appearance options, including online or traditional brochure-style presentations, on-site participation with an exhibition booth, professional talks or even poster presentations.

Appearance options could be for example:

- event support at the conference (coffee breaks, dinner, etc.)
- organization of customer meetings (by separate agreement)
- presenting a demo
- offering a roundtable
- exhibition area
- brochure flyer distribution
- promo tool distribution
- roll-up placement

Participation packages are prepared to ease the choice. If it does not match your wish, contact the organizers to find the most suitable solution for your company.

If you are interested, please get in touch with us at the conference@cogmob.hu e-mail address.

Prof. Máté Zöldy Dsc.
General Chair
CogMob2025 Conference



PACKAGES

Platinum Sponsor Package

For Co-organizer & Host of the conference – Robert Bosch Kft.

- exclusive sponsor of the Banquet
- roll-up appearance provided at the banquet location (roll-up is provided by a sponsor)
- company's logo/name placed on the lanyard (branded lanyard provided by the sponsor)
- roll-up appearance provided in the lecture hall
- company logo displayed on the website, in the program booklet and projected in the conference room during the breaks
- organizing a 20 minute plenary lecture
- free participation for 5 persons at the conference (without accommodation)

Gold Sponsor Package

NET EUR 3.999 (+ VAT)



Notepad and pen

- company logo displayed on the website, in the program booklet and projected in the conference room during the breaks
- one-page advertising provided in the program booklet
- 6 m2 exhibition area (1 table, 2 chairs, electricity)
- one flyer or gift placed in the conference package
- free participation for 4 persons at the conference (without accommodation)

Gold Sponsor Package

NET EUR 1.999 (+ VAT)



- company logo displayed on the website, in the program booklet and projected in the conference room during the breaks
- one-page advertising provided in the program booklet
- 6 m2 exhibition area (1 table, 2 chairs, electricity)
- one flyer or gift placed in the conference package
- free participation for 3 persons at the conference (without accommodation)

Silver Sponsor Package

NET EUR 999 (+ VAT)



- company logo displayed on the website, in the program booklet and projected in the conference room during the breaks
- 6 m2 exhibition area (1 table, 2 chairs, electricity)
- one flyer or gift placed in the conference package
- free participation for 2 person at the conference (without accommodation)

Bronze Sponsor Package

NET EUR 699 (+ VAT)



- company logo displayed on the website, in the program booklet and projected in the conference room during the breaks
- one flyer or gift placed in the conference package
- free participation for 1 person at the conference (without accommodation)

Additional Registration for Exhibitors

GROSS 400 EUR/PERS.



Exhibitor registration fee includes:

- access to all official conference sessions
- participant kit
- name card
- programme booklet
- admission to the banquet
- coffee breaks, lunch

APPLICATION FORM

Company Identification

Please provide company name as you wish it to appear in the invoice/receipt. Complete this form and submit as possible but no later than **September 2nd, 2025** to the CogMob2025 Organizers: conference@cogmob.hu.

Company Name

Address

Company tax nr.

City

Postal Code

Country

Phone

Contact name

E-mail

Method of Payment

Payments shall be made in EUR to the CogMob2025 Conference Organizers by bank transfer. All bank fees should be paid by the sender.

Account Holder: Cogsust Nonprofit Ltd.

IBAN: HU25120122040179976200300004

Name of Bank: Raiffeisen Bank Zrt.

Address of Bank: H-1133 Budapest, Váci str. 116-118

SWIFT Code: UBRTHUHBXXX

Cancellation Policy

Cancellation needs to be sent in writing form to the Organizers by e-mail conference@cogmob.hu. Refundable amount depends on the date of cancellation:

- 90% of total costs if the ordered items are cancelled before September 2nd, 2025
- 0% of total costs thereafter

Important information

Conference venue:

All exhibitors will be placed at the Conference Venue – Bosch Budapest Innovation Campus (H-1103 Budapest, Robert Bosch str. 14)

Exhibition equipment:

Organizers provide exhibition table, 2 chairs, 230 V electricity but no other decoration or equipment. Exhibitors are responsible for any decoration, tablecloths, cords, extensions, roll-ups, etc.

Inserted materials to the Conference package for the CogMob2025 participants:

All leaflets, printouts or promotional materials/gifts should be sent to the Organizers (H-1111 Budapest, Stoczek József str. 6, J building) until September 20th, 2025.

Billing:

Invoices/receipts will be issued with VAT according to the Hungarian TAX laws (27%). For international companies reversed charged VAT applies – only in case of providing VAT number. Invoices/receipts have 30 days payment deadlines from billing.

All other recent information and registration is available on the CogMob2025 website: <https://cogmob.hu/>, by signing this contract, accept conditions for exhibition/sponsorship and participation at the Conference.

Date, signature